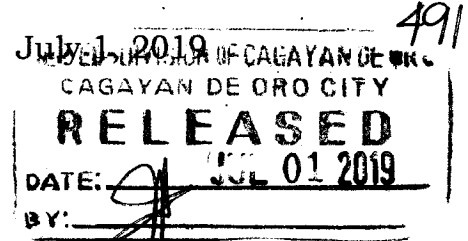


Republic of the Philippines  
Department of Education  
Region X  
**CAGAYAN DE ORO CITY DIVISION**

Fr. William F. Masterson, S.J. Avenue,  
Brgy. Upper Balulang, Cagayan de Oro City, 9000 Philippines



Division Memorandum  
No. s. 2019



**INKHANCE**  
**A CAMPUS JOURNALISM ENHANCEMENT WORKSHOP**

The Trailblazer in Partnership with the  
Department of Education Cagayan de Oro Division

To: Education Program Supervisors  
Public Schools District Supervisors  
School Paper Advisers of the Select Schools (Public school only)  
Campus Journalists of the Select Schools (Public school only)  
This Division

1. This Office announces the conduct of the **INKHANCE: A CAMPUS JOURNALISM ENHANCEMENT WORKSHOP**- The Trailblazer in Partnership with the Department of Education Cagayan de Oro Division on August 10, 17, 24 & 31, 2019 at the ITB AVR of the University of Science and Technology (USTP).
2. The training aims to achieve the following objectives:
  - a. Enhance the journalistic skills of the CDO student-journalists;
  - b. Integrate the skills in attaining a niche in the Division Schools Press Conference, Regional Schools Press Conference and even in the National Schools Press Conference;
  - c. Possess mastery of journalistic writing in making these campus-journalists effective in their communication skills.
3. The selected school is advised to send at 1 school paper adviser and eight campus journalists preferably writers of the following events:

- News Writing
- Sports Writing
- Feature & Sci-Tech Writing
- Copyediting
- Editorial Writing
- Editorial Cartooning
- Photojournalism
- Collaborative Desktop Publishing

4. Participants to this seminar are reminded of the following:

- One laptop installed with In Design and Adobe
- Articles, photos, cartoons and like materials of the current school paper
- A4 size bond paper/wifi
- Provisions like food and snacks

4. Registration fee of Php 200.00 per participant will be collected which will cover the honorarium and other expenses of the invited speakers. Participants' registration fee, food/snacks, travel and other related expenses for this activity shall be charged against *local funds, journalism funds, school MOOE* or any other source of funds, subject to the usual accounting and auditing rules and procedures.

5. Attached are the following enclosures:

No. 1: Technical Planning Committee

No. 2: Matrix of Activities

No.3: Breakdown Per School For Charges On School MOOE For Four Saturdays

5. A 4-day service credits shall be given to teacher-participants pursuant to DepED Order No. 53, s. 2003, Updated guidelines on the Grant of Vacation Service Credits to teachers. Attachments for the service credit claims should be submitted to the Public Schools District Supervisor on or before September 20, 2019.

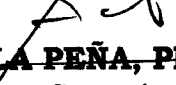
6. The following documents shall be submitted to the respective PSDS for the service credit claims:

- Division Memorandum
- Accomplishment Report
- Daily Narrative Report
- DTR
- Transmittal (indicating the list of teachers and the no. of days rendered/present
- Attendance of the campus journalists

5. There will be a 1-day consultative meeting for all members of the technical working group on July 5, 2019, 1:00 pm at West City Central School.

6. For inquiry regarding this seminar, contact Dr. Sol P. Acheron (09057892449).

7. Immediate and wide dissemination of this Memorandum is desired.

*pop:*  
  
**JONATHAN S. DELA PEÑA, Ph.D., CESO V**  
Schools Division Superintendent *J*

Encl. To be indicated in the Perpetual Index under the (following subjects)  
RA7079 Campus Journalism Training

Enclosure No. 1:                    Division Technical Working Group

**Technical Planning Committee**

Chairman:                    Sol P. Acheron, Ph.D  
Co-Chairman:                Jerry G. Roble, PhD  
   Adelina Encabo

**Secretariat/Registration**

Chairman:                    Rosemarie Dullente  
Co-Chairman:                Estormeo G. Serena  
Members:                    Robofamel E. Veniales  
   Kristine A. Eblacas  
   Bernardo A. Balase Jr.

**Certificates Committee**

Chairman:                    Reymond Cabatuan  
Co-Chairman:                Luzviminda Binolhay  
   Leonor Reyes  
   Rochelle Nala  
   Farrah Zaportiza  
   Rosa Mae I. Piolo  
   Rodwena Loquero  
   Sheryl Resgonia  
   Roishenn E. Sumarana

**Logistics and Program Committee :**

Chairman:                    Nilda G. Kilat  
Co-Chairman:                Ma. Socorro Guibone  
Members:                    Dinah Zoraidah Zamora  
   Brenda Galarpe  
   Jeanette V. Castillon

**Program Committee**

Chairman:                    Jocelyn B. Palabon  
Co-Chairman:                Jennifer P. Cañete  
Members:                    Chito H. Espinosa

Almacielo Y. Nambatac  
Analisa V. Sabello  
Francis J. M. Damit  
Cromwell Domino M. Obsman  
Christopher D. Alungay  
Jessa Lapore  
Erlinda Quirap

**Documentation Committee**

**Chairman:** Anecita T. Batallones  
Teresa P. Mingo, PhD

**Co-Chairman:** Phoebe Taruc  
**Members:** Maridel S. Sato  
Jessa Lapore  
Erlinda Quirap

**Tarpaulin Committee:**

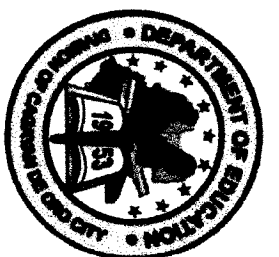
**Chairman:** Allan Guibone  
Isabelo Romualdo  
**Co-Chairman:** Dennis R. Aceron  
**Members:** Paul Gacusan



**INKHANCE**  
**A CAMPUS JOURNALISM ENHANCEMENT WORKSHOP**  
*The Trailblazer in Partnership with the*  
 Department of Education, Cagayan de Oro Division

August 10, 17, 24 & 31, 2019, ITB AVR

MATRIX OF ACTIVITIES



TIME	1 <sup>st</sup> DAY August 10, 2019	2 <sup>nd</sup> DAY August 17, 2019	3 <sup>rd</sup> DAY August 24, 2019	4 <sup>th</sup> DAY August 31, 2019	
7:30 – 8:00	REGISTRATION				
8:00 – 9:30	<i>News Writing</i> Speaker: Dr. Lorena M. Tagluocop	<i>Feature &amp; SciTech Writing</i> Speaker: Dr. Josephine C. Visandé	<i>Editorial Writing</i> Speaker: Dr. Maristela B. Sy <i>Editorial Cartooning</i> Speaker: Mr. Greg C. Pagarro	<i>Lay-Outting Seminar</i> Speaker: Feliciano T. Legara IV	
9:30 – 9:45	HEALTH BREAK				
9:45 – 11:00	Workshop	Workshop	Workshop	Workshop	
11:00 – 12:00	Processing & Feedback	Processing & Feedback	Processing & Feedback	Processing & Feedback	
12:00 – 1:00	LUNCH BREAK				
1:00 – 2:30	<i>Sports Writing</i> Speaker: Dr. Ramit Philip Jones V. Sonsora	<i>Copyreading &amp; Headline Writing</i> Speaker: Dr. Grace S. Pimentel	<i>Photojournalism</i> Speaker: Ms. Richelle E. Gerong	Closing Ceremony	
2:30 – 2:45	HEALTH BREAK				
2:45 – 4:00	Workshop	Workshop	Workshop		
4:30 – 5:00	Processing & Feedback	Processing & Feedback	Processing & Feedback		

\*Resource Speakers are from USTP (CALL, CSM and DTL, CSTE).

\*Facilitators are members of The Trailblazer, the official student publication of USTP-Cdo.

